

Dear Partners,

I hope that this letter finds you in good health and spirits.

The end of May is a special time for Pomeranian University in Słupsk as it celebrates the anniversary of its foundation. Also this year, we are planning a number of events marking the 52nd year of our activity as an important centre of higher education in the region.

Since we value highly cooperation with our international partners, we are planning to organise an event that aims to bring all our universities together on the **International Day** *@* **Pomeranian University in Słupsk 2021.**

The main objectives of the event are to:

- promote the idea of internationalisation, cultural richness and mutual understanding,
- share our international experience,
- advertise partner universities,
- jointly celebrate the anniversary of Pomeranian University in Słupsk.

We therefore would like to **invite your university to take part in the event**, which will be held on **28 May 2021 in the online form** (broadcast via our YouTube channel). The planned duration of the event is **4-6 hours**.

The agenda of the live broadcast includes a number of activities/ programme elements, such as news items, quizzes, video-presentations, video-greetings, online chats, interviews, contests, etc. Due to the pandemic and technical restrictions, we are asking you to provide us with video content that will enrich our programme and emphasise our cooperation.

In order to properly plan the event, **we kindly ask you to indicate those elements of the recorded content that you are willing to submit to be broadcast during the event** (the detailed list of the activities is provided below). We also ask you **to indicate a contact person** that will coordinate the event on your behalf. Please submit your answers by **23 April 2021**.

Please use this form to indicate your choice of activities: https://forms.gle/ygm9TwVM8jqtfgPJ7

Thank you!

/-/ Office for Development and Cooperation Pomeranian University in Słupsk international@apsl.edu.pl



ACTIVITIES

| Activity | Format | Description |
|---|--|--|
| Promotional videos of partner universities Recorded video fit Minimum requirements: HD 1920x1080 30 fps or 60 fps MP4, H.264 | Recorded video files | Videos promoting your university. |
| | Minimum | Suggested elements: |
| | requirements: HD 1920x1080 | (1) Intro (logo, name of university in your native language & English) |
| | | (2) Main content |
| | | (3) Outro (closing captions, final illustration, contact details: WWW and email) |
| | | Max. duration: 3 minutes |
| | | Language: English or your native with English subtitles |
| | | The videos should be submitted by 9 May 2021 via our Submission Box. |
| | | Submission Box URL: https://forms.gle/GesXkxxsLnyZYQqf7 |
| Video-Greetings | Recorded video files <u>Minimum</u> <u>requirements:</u> HD 1920x1080 30 fps or 60 fps MP4, H.264 | Recorded greetings on the occasion of the anniversary of our University and on the occasion of the International Day to all international partners - sent on behalf of your University. Style: formal or informal Max duration: 1 minute Language: Your native language. The videos should be submitted by 9 May 2021 via our Submission Box. Submission Box URL: https://forms.gle/GesXkxxsLnyZYQqf7 |
| | Promotional videos of partner universities | Promotional videos of partner universitiesRecorded video filesMinimum requirements: HD 1920x1080 30 fps or 60 fps MP4, H.264Minimum requirements: HD 1920x1080 so fps or 60 fps MP4, H.264Video-GreetingsRecorded video filesVideo-GreetingsRecorded video files HD 1920x1080 so fps or 60 fps |



| students Minimum requirements: HD 1920x1080 30 fps or 60 fps MP4, H.264 your students in the areas of (choos minimum 1 area): (1) research, (2) sport, (3) cultural activity, (4) other, e.g. charity Max duration: 1-2 minutes Language: English or your native v English subtitles. The videos should be submitted by 9 May 2021 via our Submission Box Submission Box URL: https://forms.gle/GesXlexesLnyZYC 4 International contest of student musical bands Recorded video files Minimum requirements: HD 1920x1080 30 fps or 60 fps MP4, H.264 Festival of Student Musical Bands ti "Turn the mic on! #challengeaccepted" 4 International contest of student musical bands Minimum requirements: HD 1920x1080 30 fps or 60 fps MP4, H.264 Festival of Student Musical Bands ti "Turn the mic on! #challengeaccepted" 4 International contest of student Suggested elements: (1) Introduction of the band (2) Performance (3) Closing captions (in English or v English subtitles) Max duration: 15 minutes Language: Any. Subtitles in English the Introductory part and the closin captions. | | | | |
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| 4 International contest of student musical bands Recorded video files Festival of Student Musical Bands ti 4 Minimum requirements: HD 1920x1080 30 fps or 60 fps MP4, H.264 Festival of Student Musical Bands ti 5 Suggested elements: (1) Introduction of the band (2) Performance (3) Closing captions (in English or v English subtitles) Max duration: 15 minutes Language: Any. Subtitles in English the Introductory part and the closin captions. NOTE #1: Strict rules of non-offens non-racist, non-sexist language shai | 3 | | <u>Minimum</u> <u>requirements:</u> HD 1920x1080 30 fps or 60 fps | (1) research, (2) sport, (3) cultural activity, (4) other, e.g. charity Max duration: 1-2 minutes Language: English or your native with English subtitles. The videos should be submitted by 9 May 2021 via our Submission Box. Submission Box URL: |
| musical bandsMinimum requirements: HD 1920x1080 30 fps or 60 fps MP4, H.264"Turn the mic on! #challengeaccepted"Form: International contest of stud musical bands with live online votSuggested elements: (1) Introduction of the band (2) Performance (3) Closing captions (in English or v English subtitles)Max duration: 15 minutesLanguage: Any. Subtitles in English the Introductory part and the closin captions.NOTE #1: Strict rules of non-offens non-racist, non-sexist language shall | 4 | | Recorded video files | |
| academics bands are eligible. The videos should be submitted by | | | <u>Minimum</u> <u>requirements:</u> HD 1920x1080 30 fps or 60 fps | "Turn the mic on! #challengeaccepted" Form: International contest of student musical bands with live online voting. <u>Suggested elements:</u> (1) Introduction of the band (2) Performance (3) Closing captions (in English or with English subtitles) Max duration: 15 minutes Language: Any. Subtitles in English for the Introductory part and the closing captions. NOTE #1: Strict rules of non-offensive, non-racist, non-sexist language shall apply. NOTE #2: Students-only or students- academics bands are eligible. The videos should be submitted by 16 May 2021 via our Submission Box. |