



The Multi-Disciplinary Summer Simonyi Program in Entrepreneurship Consulting

You are in love with multi-cultural exposure? You are looking for professional networking? You want to test your innovative project idea?

Come to the 2010 European Capital of Culture! Reserve your place and book a ticket now!

Program

During the program, students are trained and teamed up with partner students, allowing them to gain business knowledge and international experience. They provide business support services for small and medium-sized businesses in the Southern Transdanubian region. It also exposes scientists, engineers, researchers, and developers with little business experience, as well as professionals with business backgrounds, to the world of innovation and commercialization.

The 12th Multi-Disciplinary Summer Simonyi Program in Entrepreneurship Consulting will be aiming at contributing to regional development projects specializing in global health and health entrepreneurship, arts and culture commercialization, sustainable innovation capacity building in Energy and Infrastructure, Excellence in City Tourism and Eco-Tourism and not least of all Social Entrepreneurship. Summer 2016 will be having an umbrella theme **“Facilitating Migrant Responsive Cities and Regions”**

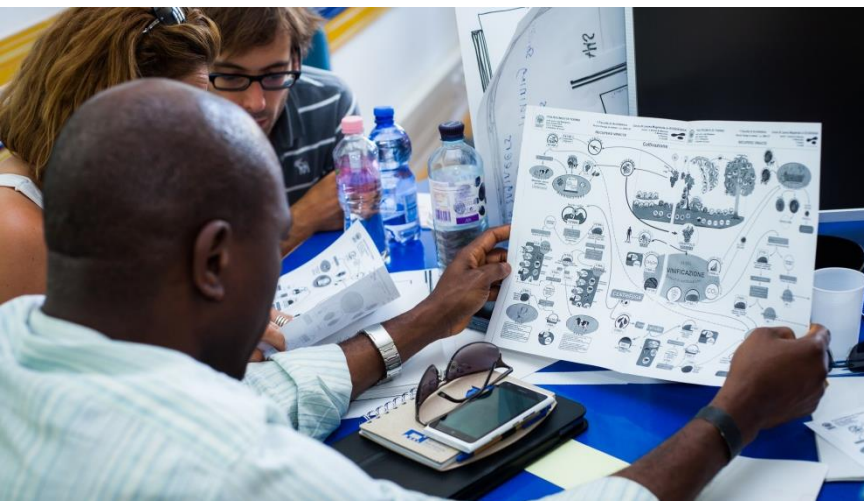
The program will be closed with the 5th International Showcase and Marketplace on the 29th of July.

For more information and detailed schedule please visit:

<http://simonyisummer.ktk.ptc.hu>

City of Pécs

Pécs, Hungary's fifth largest city, lies in the southern part of the country. The vicinity of the Adriatic, the winding streets of the historic centre, the teeming life of the early summer evenings all evoke the feeling of a Mediterranean region. At the same time, Pécs is a regional cultural and university centre. Traditions derived from its cultural heritage and from artistic innovation shape its present character. Pécs was a European Capital of Culture in 2010, and the related projects realized more long-term developments in both the city and the region.



Credit info

Participants who successfully meet the academic requirements of the program and held a final presentation will gain 10 US (equivalent of 15 ECTS) credit points. The University of Pécs issues a certificate of credits and participation that will be awarded to each participant at the end of the program.

The syllabus of the program can be downloaded at:

<http://simonyisummer.ktk.ptc.hu/program-schedule/crediting>

Simonyi Center at the University of Pécs

The Simonyi Center is an entrepreneurial business support services center at the University of Pécs; which is one of the major universities in Hungary. Since April 17th 2013, Simonyi Center has merged with the Business Economic Development Center and officially operates under Simonyi BEDC.

Their mission is to westernize Hungary's post-socialist approach by changing students' perspectives on business practices and implementing a capitalist view on entrepreneurs. Simonyi BEDC was in the top 5 of The USASBE Outstanding Entrepreneurship Program Abroad Award in 2015.



Dates

Registration and payment:	14th May
Arrival, registration, welcome:	3rd July
Start of the academic program:	4th July
End of the program:	29th July

Fees

The **2,500 EUR** participation fee covers the expenses for lodging, daily meals and all social activities during the program.

The fee does not include the costs for travelling from and to Pécs, insurance and visa (if needed).

Application

You can register online at:

<http://simonyisummer.ktk.pte.hu/registration>



Contact

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<http://simonyisummer.ktk.pte.hu>

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